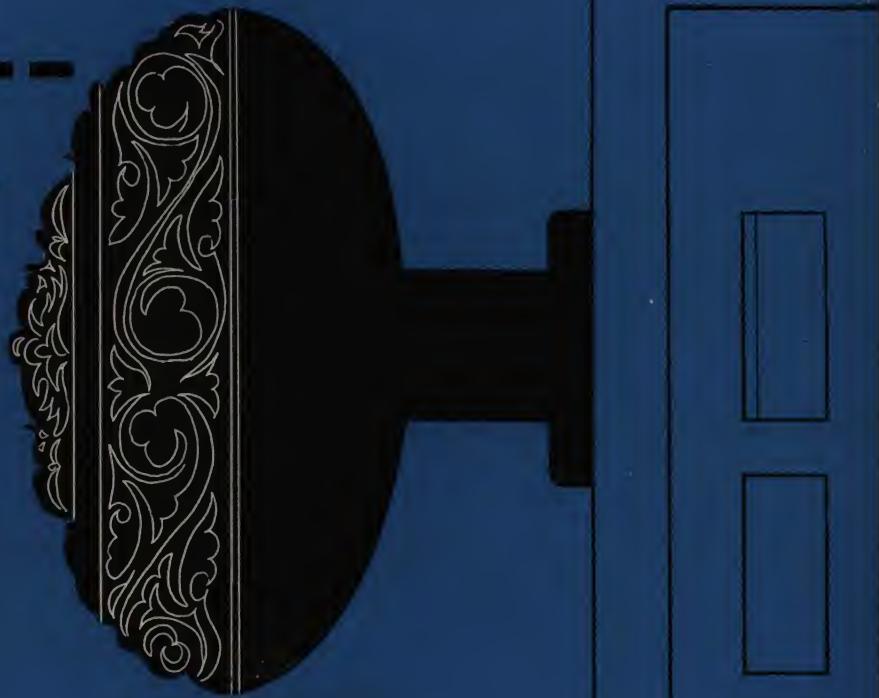


OPEN

the

door-----

to a new world
of ease and
convenience!



GAS



AMERICAN GAS ASSOCIATION

THE WONDER FLAME... THAT COOLS AS WELL AS HEATS

Your "New Freedom
Gas Home"—

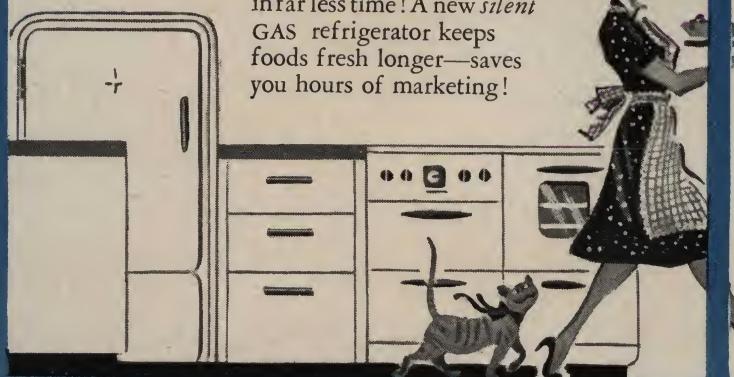
Freedom from
hot water failures . . .



With a new automatic GAS water-heater there's an abundance of hot water for every use . . . baths, laundry, dishes . . . all without you giving it a thought (or considering your pocketbook)!

Freedom from
kitchen worries . . .

Thanks to a new GAS range—with automatic controls—you cook better meals, with far less work, in far less time! A new silent GAS refrigerator keeps foods fresh longer—saves you hours of marketing!



Freedom from
summer heat and winter cold . . .

All year round you bask in healthful, humidity-controlled air . . . kept at perfect temperature by a completely automatic GAS air-conditioning unit!



Multiply by 20,000,000!

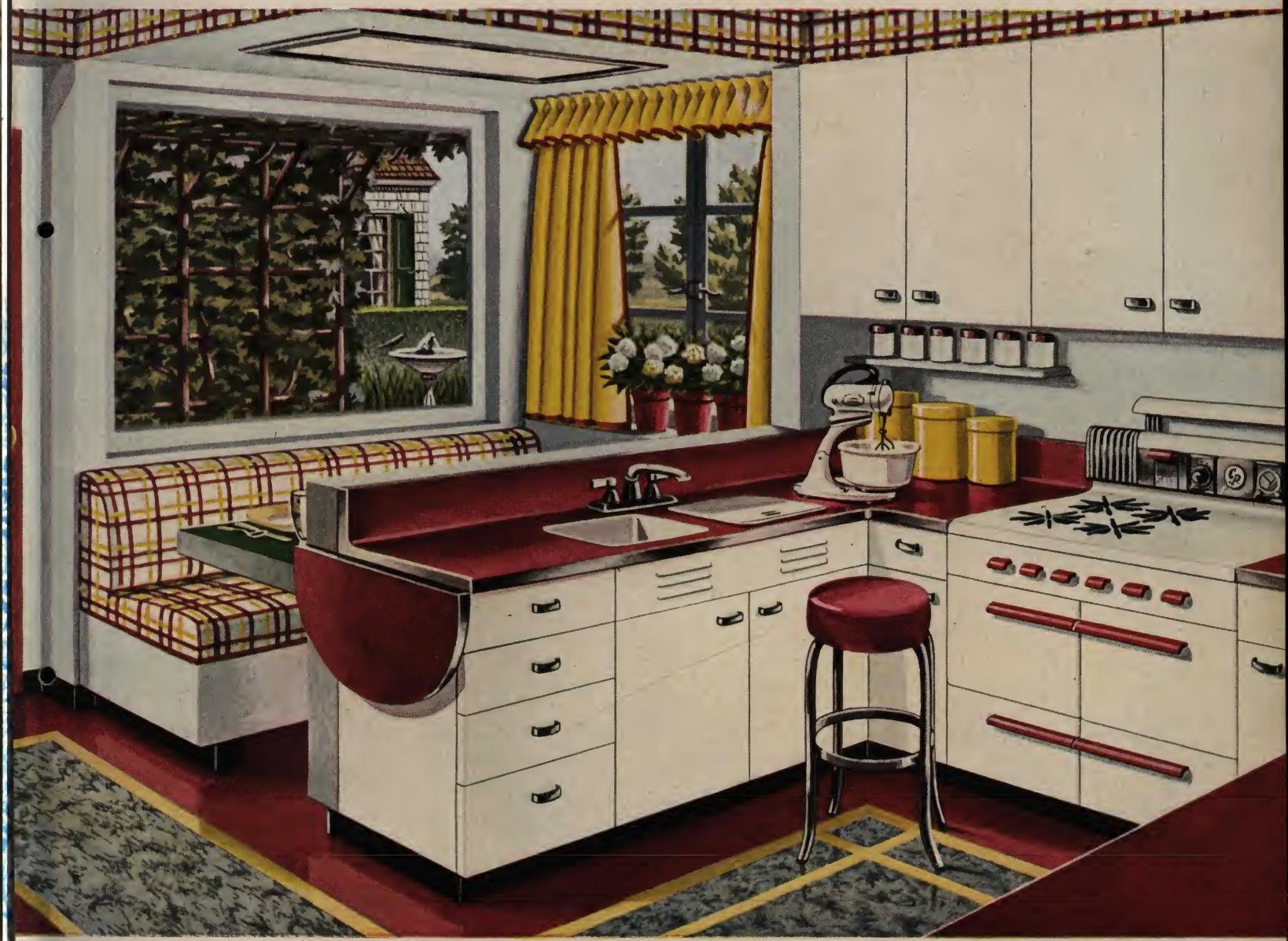
TODAY, 2 out of every 3 American homes enjoy the convenience, cleanliness and comfort of Gas! The reasons are obvious. Gas is easily the fastest and most flexible cooking fuel . . . the most worry-free fuel for refrigeration . . . the most efficient heating agent for an ample supply of hot water and the floor-to-ceiling warmth Americans demand in winter. Gas service is reliable . . . even most hurricanes fail to interrupt its even flow. Yet with all its other benefits Gas is economical. No matter what size house you build . . . whatever the special needs of your family . . . Gas gives you the greatest value at the least cost. It's the modern fuel—no truly modern home can afford to be without.

GAS •

THE WONDER FLAME . . .

Want a better kitchen... built just for you?

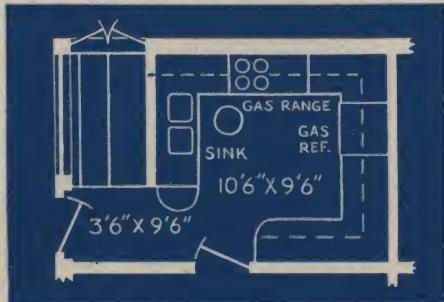
Want a modern workshop? Your "New Freedom Gas Kitchen"** is streamlined to the 'nth degree . . . step-planned to the last inch! And it's built around these three great freedom-from-drudgery essentials—a new Gas range, Gas heated water and silent Gas refrigeration. Cabinets and appliances are *made* to go together . . . with no dust-catching crannies to mar their beautiful, unbroken work surfaces. What's more . . . it's *your* kitchen designed with your needs in mind—and garnished with all the little *private* work-savers you've been dreaming of for years!



HANDY BREAKFAST-BOOTH KITCHEN . . . AN ORIGINAL "NEW FREEDOM GAS KITCHEN" DESIGN.

Want a cooler, cleaner kitchen?

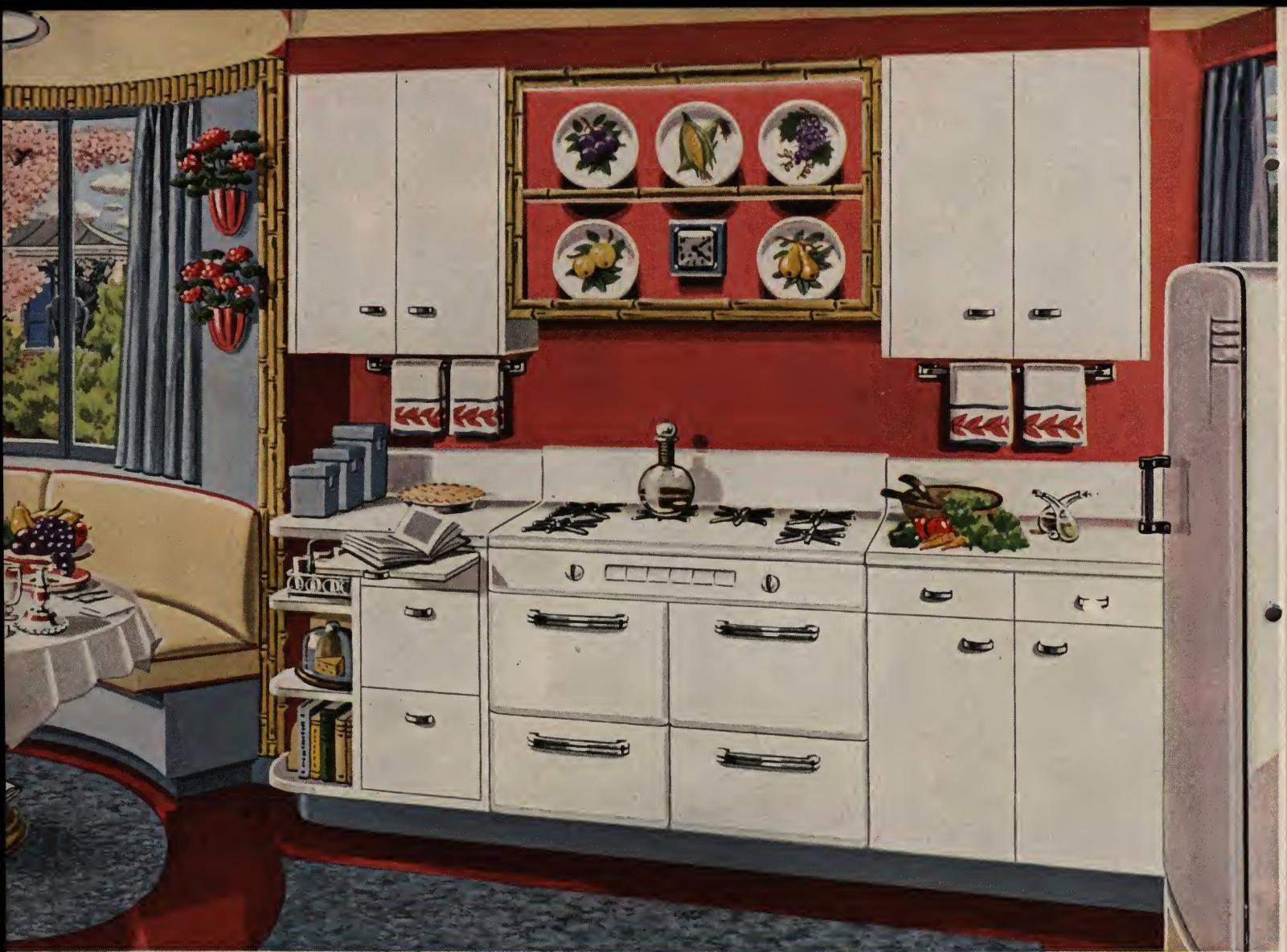
Your "New Freedom Gas Kitchen" is unbelievably free from unwanted cooking heat and dirt . . . yes, even from unpleasant cooking odors! Furthermore—with its improved insulation your new Gas range helps keep heat *on* the cooking job—and *out* of the kitchen!



THAT COOLS AS WELL AS HEATS

Want to know how to get it?

To help you in planning your own efficient-in-every-way kitchen . . . the Gas industry has developed a whole series of "New Freedom Gas Kitchen" designs. Use them to "shop" for ideas. And then ask your local Gas Company to tell you—your architect or builder—how to include all of these "freedom features" in *your* new all-Gas kitchen.



FAMILY-CIRCLE KITCHEN...AN ORIGINAL "NEW FREEDOM GAS KITCHEN" DESIGN.

*cooking is
easier...faster...
better in your
"New Freedom Gas
Kitchen"!**

Rival the cooking magic of a famous chef!—with a new Gas range that uses the same fast, *clean* cooking fuel as America's most renowned restaurants and night clubs.

Serve juicy flame-broiled steaks! . . . from a *smokeless broiler* that pre-heats almost instantly and requires far less cleaning! Roller bearing tray slides out at the touch of a finger!

Cook a heavenly meal when you're not even in the house! It's no trick at all with the fool-proof *automatic controls* that are an integral part of your *ultra-modern Gas range*!

Bake cakes light as thistle-down! . . . in an *oven* that lights itself and maintains so consistently uniform a temperature that baking and roasting failures are a thing of the past!

Enjoy vitamin-rich vegetables, *high-boiled* quickly on "speed demon" top burners...savory stews, slow simmered on *low* flame. There's a heat for every purpose on your *flexible* new Gas range!

Take pride in the looks of your new Gas range!—as smartly streamlined in the *outside design*—as its modern performance, *inside*!

GAS

THE WONDER FLAME ...



NURSERY KITCHEN . . . AN ORIGINAL "NEW FREEDOM GAS KITCHEN" DESIGN.

Keep more foods fresh longer . . . in a new Gas refrigerator that's streamlined to give you so much *more room* . . . you'll have to shop far less often!

Put your finger on any food you want . . . *instantly!* Your new Gas refrigerator is a marvel of convenient arrangement. It even has easy-to-clean sliding shelves!

Save costly repair bills! There are no moving parts to break down or wear out in the freezing system of a Gas refrigerator. And it's economical in every other way, too!

Work in peace and quiet—every minute of the day! There's never a sound from your *silent* Gas refrigerator . . . no matter how many years you use it!

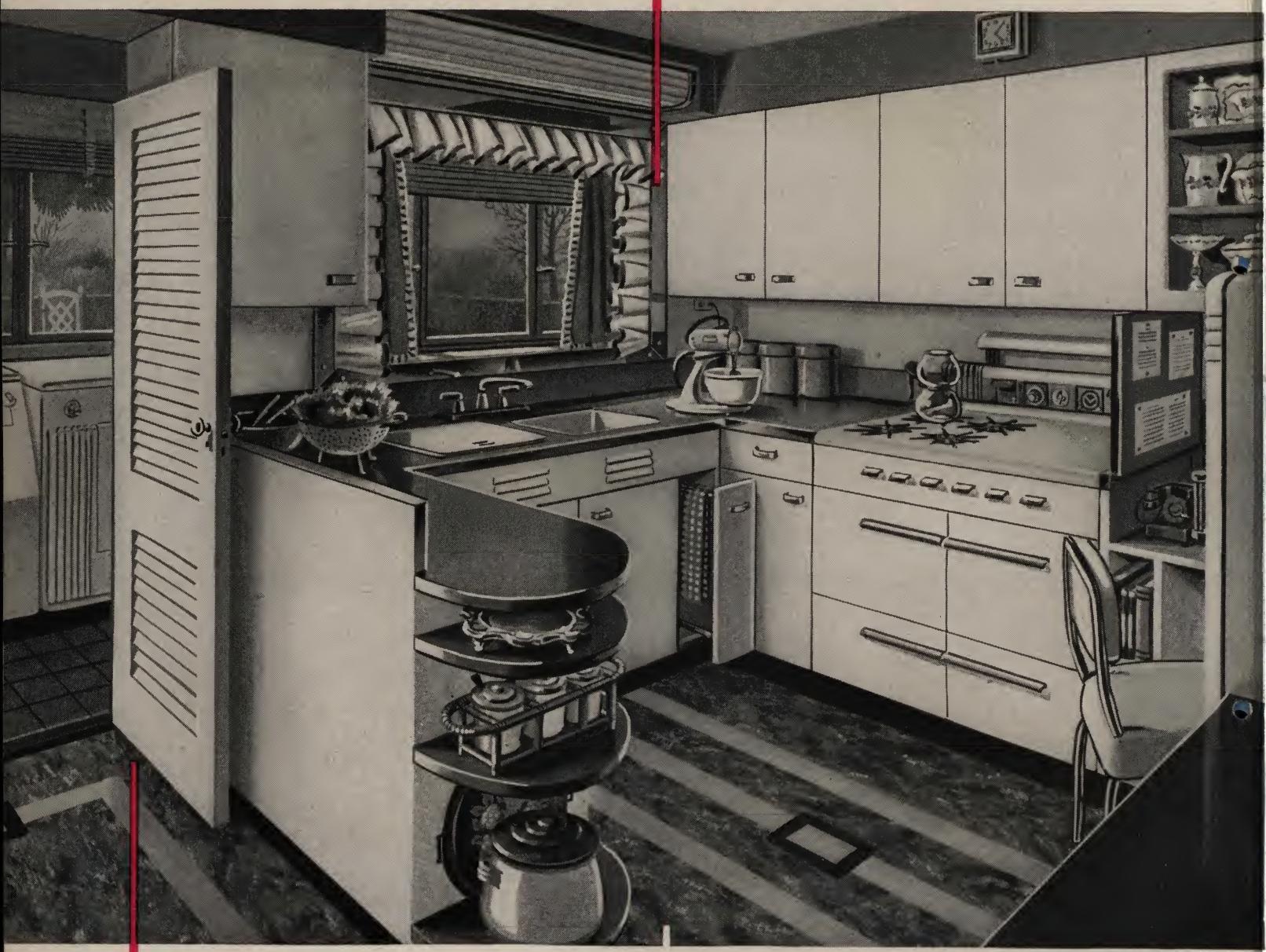
Avoid wasteful food spoilage! With its no-shut-down service . . . its *constant cold* . . . your new Gas refrigerator protects the healthful qualities of all foods longer!

Entertain royally with a new Gas refrigerator that provides plenty of *ice* . . . any one of dozens of frozen desserts . . . and special space for storing a *raft* of quick-frozen foods!

**food storage
is easier...more
efficient in your
"New Freedom Gas
Kitchen"!***

Instant Hot Water... for every job in your "New Freedom Gas Home"*

In the kitchen... A new automatic Gas water-heater makes all your clean-up chores easier! Just turn the tap—and any hour of any day—there's plenty of *really* hot water at your command! Yes! There's even a supply ample enough to run one of those wonderful new dishwashers. And all provided so economically and *automatically* you never have to give your Gas water-heater a thought or a care!



KITCHEN LAUNDRY COMBINATION... AN ORIGINAL "NEW FREEDOM GAS KITCHEN" DESIGN.

In the laundry... At last, it's practical to have one of those new machines that automatically washes, rinses and wrings the clothes. For an automatic Gas water-heater furnishes the *abundant* hot water and *quick replacement* of supply required for maximum efficiency!

In the bath, too! Every member of the family can shower by the hour... even on wash day! With your new automatic Gas water-heater there's so *much* hot water... and at such little cost... you'll never have a run-cold worry again!

GAS
THE WONDER FLAME...

Automatic Heating

for your "New Freedom Gas Home"*

NOW YOU CAN HAVE
WONDERFUL WORK-FREE,
DIRT-FREE WARMTH...
ALL WINTER LONG!



1. Install a new automatic Gas heating system and forget your winter worries. It even has a clock-controlled thermostat to fill the house with warmth *before* you get out of bed.



2. Ignore all the snow and rain and icy blasts . . . outside the house . . . !



3. Inside it's balmy as May . . . with soft heated air filling every nook and cranny!



4. Decorate in light colors! They'll never be dulled or streaked-with-grime from clean Gas fuel.



5. No more frantic calls for fuel! With Gas there's no storage problem, either!



6. Heated by Gas . . . even the basement is clean and fresh . . . and storage space can be used for fun!



7. No costly mechanic needed! There are no moving parts in the heating unit of a Gas furnace to wear out or break down!



8. Neither rain, nor snow, nor wire-breaking ice storms can interrupt the steady flow of fuel to your dependable blue Gas flame!

Air-Conditioning

What it can do for your "New Freedom Gas Home"!*



1. Here's the amazing story! A single Gas unit brings you refreshing coolness in summer, wonderful warmth in winter . . . and all at the flick of a finger!



3. Here's how your house feels in winter. Healthful, humidified air flows evenly into every corner.



5. Here's the end of sleep-robbing ragweeds. Its pollen can't get in the tight-closed windows and filtered air.



7. Here's one of the hundreds of homes that has enjoyed Gas air-conditioning for several years . . . without a single complaint!



2. Here's how you beat the heat! Gas air-conditioning keeps you cool, fresh, free from sticky humidity . . . all summer long!



4. Here's the duster you'll never need in your grime-free, *air-cleaned* Gas air-conditioned home!



6. Here's your cellar—free from fuel dirt and dust. Gas requires no storage space . . . never runs out!



8. Here's your home fitted with an economical, right-for-your-own-size-house Gas air-conditioning system. Ah-h-h!

GAS



THE WONDER FLAME THAT COOLS AS WELL AS HEATS!

For complete technical details... on year-round air conditioning as well as all the other "New Freedom" Gas systems and appliances . . . ask your architect or builder to consult the local Gas Company. Or go in yourself! Any information you wish, will be gladly supplied free of charge.

AMERICAN GAS ASSOCIATION

Air-Conditioning

What it can do for your "New Freedom Gas Home!"!*



1. Here's the amazing story! A single Gas unit brings you re-



2. Here's how you beat the heat! Gas air-conditioning keeps you cool, fresh, free from sticky humidity . . . all summer long.



Digitized by



ASSOCIATION
FOR
PRESERVATION
TECHNOLOGY,
INTERNATIONAL
www.apti.org



BUILDING
TECHNOLOGY
HERITAGE
LIBRARY

<https://archive.org/details/buildingtechnologyheritagelibrary>



hundreds of homes that has enjoyed Gas air-conditioning for several years . . . without a single complaint!

From the collection of:

Mike Jackson, FAIA



3. Here's your home fitted with an economical, right-for-your-own-size-house Gas air-conditioning system. Ah-h-h!

GAS



THE WONDER FLAME THAT COOLS AS WELL AS HEATS!

For complete technical details... on year-round air conditioning as well as all the other "New Freedom" Gas systems and appliances . . . ask your architect or builder to consult the local Gas Company. Or go in yourself! Any information you wish, will be gladly supplied free of charge.

AMERICAN GAS ASSOCIATION